

OUR MISSION

We promote the appreciation of cultural differences by empowering individuals and communities through the vehicle of dance, performance and music. We share the rich cultural heritage of the West Indies with Greater Hartford through the common language of artistic expression.

Stephen Hankey, choreographer and instructor, was invited from Trinidad to develop the CDT theatre company.

He is internationally known for his choreography of traditional West Indian folk dances and, under his guidance, the CDT has progressed to the status of a professional theatre unit.

A graduate of the University of Hartford with a Bachelors of Fine Arts, Mr. Hankey teaches dance in the University's degree program, and is the dance instructor for Bloomfield Schools. He also provides educational arts training to the participants in CDT workshops and classes. He conducts master teaching classes and demonstrations throughout the country, and is knowledgeable in many ethnic dance forms and cultures.

He has choreographed the dance theatre production of 'Cultural Spectacular' in previous years: *His pieces are exceptionally complex, creative and original, with a dramatic and commanding presence.* We are proud that in 2009 his genius and creativity will grace the Belding Theatre at the Bushnell Center for the Performing Arts.

The Cultural Dance Troupe of the West Indies, Inc. began 26 years ago in the North End of Hartford, teaching dance to children as young as 3 years old in After-school and Saturday dance programs. Over the years the Troupe has grown into a strong dance theater company, now in its 8th production of the "Cultural Spectacular."

SOUVENIR BOOKLET ADVERTISEMENT FORM

- () Full Page: 5½ x 8½ \$150 Black & White
- () Half Page: 5½ x 4¼ \$80 Black & White
- () Quarter Page: 4¼ x 2¾ \$45 Black & White
- () Eighth Page: 3½ x 2 \$25 Black & White

- () Centerfold: \$2000 Full Color
- () Back Cover: \$1000 Black & White
- () Inside Front Cover: \$750 Black & White
- () Inside Back Cover: \$750 Black & White

****UPGRADE YOUR AD TO COLOR ADDS FOR \$300****

**Please supply camera-ready art or personal greetings with your form submission.

All messages and advertisements must be received in this office by FRIDAY, April 17, 2009 to meet the printer's deadline.

CONTACT NAME: _____
 BUSINESS NAME: _____

 PHONE: (____) _____ FAX: (____) _____
 ADDRESS: _____
 Street/P.O. Box # _____
 City: _____
 State: _____ ZIP Code: _____
 EMAIL: _____
 AMOUNT ENCLOSED: \$ _____

Please return with your check/money order payable to:
Cultural Dance Troupe of the West Indies, Inc.
 P.O. Box 4046
 Hartford, CT 06147-4046

Your contribution will help us financially support this important and exciting event and contributes largely to the diverse cultures of Hartford entertainment.

Thank you kindly for your generosity
SEE YOU AT THE SHOW!

SPONSOR BENEFITS

Thank you for your interest in supporting the Cultural Spectacular Your support will enable low income youth and families from Greater Hartford communities to receive admission tickets to attend this event. We will underwrite the following expenses and you will be listed in the invitation, journal and all public relations materials as Exclusive Sponsors of the Cultural Spectacular!

PLATINUM \$20,000

- Sponsor recognition from state
- Private reception prior to event
- 20 Tickets to the show
- 15 Complimentary tickets to VIP Reception
- 15 Copies of Souvenir Booklet
- Premium placement (1) full pg color ad
- Web site recognition with use of your logo
- Recognition in press releases and other event promotions
- Name on banner at key locations.

DESCRIPTION:

- Venue & Staff
- Technical Staff/Crew/Personnel
- Lighting/Sound/Music

DIAMOND \$15,000

- Recognition from stage
- Private Reception for 12 guest
- (10) complimentary tickets to the show
- (10) copies of souvenir booklet
- Web site recognition using your logo
- Recognition in press releases and other event promotions

DESCRIPTION:

- (Production Staff)
- Dancers/Musicians
- Artistic Choreographer
- Rehearsals
- License and Fees
- Travel Food & Admin. Expense

GOLD \$9,000

- Banner with name at venue
- (10) ticket to VIP reception
- (1) full page color ad in Souvenir booklet
- Web site recognition
- (6) Complimentary tickets

DESCRIPTION:

- VIP Event RECEPTION
- All relative food and drink in accordance with venue
- In-kind to serve approx. 60

SILVER \$7,000

- 8 Complimentary tickets to show
- (8) copies of souvenir booklet
- 1½ half page Color ad in booklet
- Recognition of your sponsorship in advertising materials

DESCRIPTION:

- Costuming/Props
- Design/construction of required costumes for the production

BRONZE \$5,000

- (5) Complimentary tickets to show
- (4) tickets to the Reception
- Recognition in advertising materials
- ½ page B&W ad in booklet.

DESCRIPTION:

- Marketing/Printing Invitations,
- Posters
- Banners
- Handouts

COPPER \$4,000

- (3) complimentary tickets to show
- (4) copies of souvenir booklet
- Recognition in advertising materials
- One half B&W ad in booklet

DESCRIPTION:

- Souvenir Booklet
- Layout and Printing

Name of Donor Business/Corporate or Individual as it should be listed in the invitation and booklet

BUSI./CORP./INDIV. NAME: _____
 CONTACT PERSON: _____ PHONE: (____) _____
 ADDRESS: _____ CITY: _____
 STATE: _____ EMAIL ADDRESS: _____
 CREDIT CARD TYPE: _____ CREDIT CARD # _____ PIRATION: _____
 SIGNATURE: _____ DATE: _____

Please send camera ready art along with logo to the above mentioned address *no later than April 17, 2009.*
 Please make check payable to "CULTURAL DANCE TROUPE OF THE West Indies, INC."
 and mail this sheet along with your payment to the event producer,



Valencia F. Coleman
 P.O. Box 4046,
 Hartford, CT 06147-4046





CULTURAL SPECTACULAR

Artistic Excellence

The Cultural Spectacular is an impressive artistically orchestrated of Caribbean traditional dance forms, with a fusion of classical ballet and modern dance movements. In its 6th year of production, the expose is rich with the cultural heritage that is the Caribbean; blending African, French, Spanish and Indian traditional dance forms. The one hour and forty-five minutes of the production leaves the viewer spell bound as it unfolds from the idiom from which the concept of the choreography was derived. Each piece of work is approximately 20 minutes in length, energetically engineered and accompanied by colorful and splendidly designed costumes and presented by seasoned dancers. The performance includes a group of traditional drummers and chanters who mesmerize the audience with their dynamic rhythmical sounds of Caribbean percussionists.

The Show in Review

By Linnet Carty - Hartford Inquirer - "I was teased into tranquility, lulled into surrendering my sense of gravity and pulled gently under by the raptures, as they interpreted arduous movements to music.

The wild winds did not stop family, friends and dance aficionados from coming out to support this premiere dance theater company at the Belding Theater, Bushnell Center for the Performing Arts. The show captivated your heart and transcends the boundaries of your being.

COME OUT....

EXPERIENCE THE CULTURE AND ENJOY THE SPECTACULAR!

Patrons Comments

The dancers clad in flesh colored suits emerged like magicians, artistically cultivated silhouette in concord with melody, takes you on an illusionary journey through the Caribbean experience.

- Audience Member

"This is as good as a Broadway production, why don't you take it there?"

- Hartford Public School Principal, Dr. Robert Morris

"Cultural Dance Troupe of the West Indies never fails to surprise me, everything they do is magnificent"



Hartford's Premiere Dance Theater Company

HARTFORD, A vibrant multicultural community rich with the diversity of people from many parts of the world, becoming a mecca for the celebration of cultural differences.

Mailing Address:

P.O. Box 4046
Hartford, CT 06147-4046
(860) 249-8915
VColeman@culturaldance.org

The Cultural Spectacular Sponsors:



Cultural SPECTACULAR

Saturday

June 27, 2009 @ 7:00 PM

THE BUSHNELL

Belding Theater

166 Capitol Avenue, Hartford, CT 06106

Cultural Dance Troupe

of the West Indies



CULTURAL DANCE TROUPE OF THE WEST INDIES, INC.
2008-2009 AD Booklet